

CALIFORNIA WOMEN'S LAW CENTER PRIVACY POLICY

California Women's Law Center wants you to be familiar with how we collect, use and disclose information. This Privacy Policy describes our practices in connection with information we collect through:

- Our websites at <https://www.cwlc.org/> and <http://justplaynow.org/> (the "**Sites**");
- Our social media pages, such as <https://www.facebook.com/CWLC.org> (collectively the "**Social Media Pages**");
- HTML-formatted email messages we send to you that link to this Privacy Policy.

Collectively, we refer to the Sites, Social Media Pages, and email messages as the "**Services**." By using our Services, you agree to this Privacy Policy.

PERSONAL INFORMATION

"**Personal Information**" is information that identifies you as an individual or relates to an identifiable individual. Personal Information we may collect includes:

- Name
- Postal address
- Telephone number
- Email address

We do not retain credit or debit card information: your donations are processed through third party payment processors. On the rare occasion that we do collect credit card information, we provide this information to third party payment processors for processing and destroy the information thereafter.

Collection of Personal Information

We and our service providers collect Personal Information in a variety of ways, including:

- **Through the Services**
 - We collect Personal Information through the Services, for example, when you sign up for a newsletter, register an account to access the Services, or make a donation.
- **Offline**
 - We collect Personal Information from you offline, e.g., if you attend our events or other related event.
- **From Other Sources**
 - We receive your Personal Information from other sources, such as publically available databases, or our Board Members.

We need to collect Personal Information to provide the requested Services to you. If you do not provide the information requested, we may not be able to provide the Services. If you disclose any Personal Information relating to other people to us or to our service providers in connection with the Services, you represent that you have the authority to do so and to permit us to use the information in accordance with this Privacy Policy.

Use of Personal Information

We and our service providers may use Personal Information:

- To respond to your inquiries, fulfill your requests, process your donations, and provide you with related services, including the Services.
- To communicate with you about our current initiatives or to send you administrative information about changes to our terms, conditions, and policies.
- For our organizational purposes, such as data analysis, determining the effectiveness of giving campaigns and developing new campaigns, audits, fraud monitoring and prevention, improving or modifying our Services, identifying donation trends, and operating and expanding organizational activities.

If you submit any Personal Information relating to other people to us in connection with the Services, you represent that you have the authority to do so and to permit us to use the information in accordance with this Privacy Policy.

Disclosure of Personal Information

Your Personal Information may be disclosed:

- To our third party service providers who provide services such as mailing, website hosting, data analysis, donation payment processing, information technology and related infrastructure provision, email delivery, auditing and other services.
- By you, on our Social Media Pages to which you can post information in response to our social media posts. Please note that any information you post or disclose through these services will become public information.

Other Uses and Disclosures

We may also use and disclose your Personal Information as we believe to be necessary or appropriate: (a) to comply with applicable law, to respond to requests from public and government authorities, to cooperate with law enforcement, or for other legal reasons; (b) to enforce our terms and conditions; and (c) to protect our rights, privacy, safety or property, and/or that of our affiliates, you, or others. We may use, disclose or transfer your information to a third party in the event of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock (including in connection with any bankruptcy or similar proceedings).

OTHER INFORMATION

“**Other Information**” is any information that does not reveal your specific identity or does not directly relate to an identifiable individual. Other Information we may collect includes:

- Browser and device information
- IP address
- Information collected through cookies, pixel tags and other technologies
- Demographic and other information provided by you that does not reveal your specific identity, or information that has been aggregated in a manner that it no longer reveals your specific identity

Please note that we may use and disclose Other Information for any purpose.

Collection of Other Information

We and our service providers may collect Other Information in a variety of ways, including:

- **Through your browser or device:** Certain information is collected by most browsers or automatically through your device, such as your Media Access Control (MAC) address, computer type (Windows or Macintosh), screen resolution, operating system name and version, device manufacturer and model, language, and Internet browser type and version. We use this information to ensure that the Sites function properly.
- **Using cookies:** Cookies are pieces of information stored on the computer that you are using. Cookies allow us to collect information such as browser type, time spent on the Sites, pages visited, language preferences, and other anonymous traffic data. We use the information for security purposes, to facilitate navigation, to display information more effectively, and to personalize your experience. We also gather statistical information about use of the Sites to continually improve their functionality, understand how they are used and assist us with resolving questions about them. If you do not want information collected through the use of cookies, most browsers allow you to automatically decline cookies, or be given the choice of declining or accepting a particular cookie (or cookies) from a particular site. If, however, you do not accept cookies, you may experience some inconvenience in your use of the Sites.
- **Using pixel tags and other similar technologies:** Pixel tags (also known as web beacons and clear GIFs) may be used to, among other things, track the actions of Site users and email recipients, measure the success of our marketing and giving campaigns and compile statistics about Site usage and response rates.
- **IP Address:** Your IP Address is a number that is automatically assigned to your computer by your Internet Service Provider. An IP Address may be identified and logged automatically in our server log files whenever a user accesses the Sites, along with the time of the visit and the pages visited. We use IP Addresses for purposes such as calculating usage levels, diagnosing server problems, and administering the Sites. We may also derive your approximate location from your IP Address.

THIRD PARTY SERVICES

This Privacy Policy does not address, and we are not responsible for, the privacy, information or other practices of any third parties, including any third party operating any site or service to which the Sites link. Please review any third-party privacy policies to learn how they handle your Personal Information.

Third-Party Payment Services

We may use third-party payment services to process donations or other payments made through the Sites. If you wish to make a donation or other payment through the Sites, your Personal Information will be collected by the third-party payment service and will be subject to that third party's privacy policy rather than this Privacy Policy. Any use or disclosure by the Payment Service of any information collected through the Payment Service Page(s) will be subject to the Payment Service's privacy policy, not our Privacy Policy. We may also collect a copy of name and contact information submitted in connection with donations. Our use and disclosure of such information will be subject to our Privacy Policy.

SECURITY

We use reasonable organizational, technical and administrative measures designed to protect Personal Information within our organization. Unfortunately, no data transmission or storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure, please immediately notify us in accordance with the "*Contacting Us*" section below.

CHOICES AND ACCESS

If you no longer want to receive our newsletter or email blasts on a going-forward basis, you may opt-out by using the mechanism contained in each such email.

If you would like to review or request changes to Personal Information you have provided to us, you may contact us in accordance with the “Contacting Us” section below.

If you are a resident of California, under 18 and a registered user of the Sites, you may ask us to remove content or information that you have posted to the Sites by writing to California Women’s Law Center, 360 North Pacific Coast Hwy., Suite 2070, El Segundo, CA 90245, or emailing us at cwlc@cwlc.org. Please note that your request does not ensure complete or comprehensive removal of the content or information, as, for example, some of your content may have been reposted by another user.

USE OF SERVICES BY MINORS

The Services are not directed to individuals under the age of thirteen (13) and we do not knowingly collect Personal Information from individuals under 13.

JURISDICTIONAL ISSUES

The Services are controlled and operated by us from the United States and are not intended to subject us to the laws or jurisdiction of any state, country or territory other than that of the United States.

UPDATES TO THIS PRIVACY POLICY

We may change this Privacy Policy. The “*Last Updated*” line at the top of this page indicates when this Privacy Policy was last revised. Any changes will become effective when we post the revised Privacy Policy on the Sites. Your use of the Services following these changes means you accept the revised Privacy Policy.

CONTACTING US

If you have any questions about this Privacy Policy, please contact us by email at cwlc@cwlc.org or by phone at 323-951-1041